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GUIDELINE OF "AAMAR DUKAN ON WHEELS" SCHEME



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28/11

Objectives:-

The Government of Assam has decided to introduce AAMAR DUKAN's on wheels for the benefit of general public. It will help in employment generation to most of the unemployed youth of the state. It has been observed that the price of essential commodities are fluctuating in nature and sometimes wholesale and retail traders try to hoodwink the general public, as a result the general public have to purchase the essential commodities at higher prices. It is utmost priority of the Government of Assam to provide Essential Commodities at reasonable prices to the consumers. The Government of Assam has decided to appoint **1000 nos.** of **AAMAR DUKAN on wheels** throughout the State. The Govt will provide onetime financial assistance of Rs. 50,000.00 to the selected beneficiaries, who will distribute the following essential commodities to the consumers at lesser prices compared to the prevailing market price.

- 1) Rice
- 2) Branded/Premium Rice
- 3) Sugar
- 4) Gur
- 5) Pulses (Masur Dal)
- 6) Pulses (Moong Dal)
- 7) Packaged Iodised Salt (Tata, Nirma, Captain Cook etc.)
- 8) PDS iodised Salt
- 9) Biscuits and Confectionary
- 10) Packaged Atta
- 11) Packaged Maida
- 12) Packaged Suji
- 13) Tooth paste
- 14) Soaps (bathing and washing)
- 15) Packaged Tea (Tata, Golaghat, Nameri, Shams Tea Co. Dibrugarh and Komal Tea Co. Guwahati etc.)
- 16) Spices (MDH, Sona, etc/Agmark/FPO products)
- 17) Packaged Ghee
- 18) Packaged Butter
- 19) Channa Gota
- 20) Moong Gota
- 21) Potato
- 22) Onion
- 23) Edible Oil (mustard oil, Soya, Dalda, Vegetable, Refined)

In addition to the above essential items, they may also distribute other items of daily use to the consumers at a minimum margin, but below the prevailing market price.

Criteria:-

- 1) The applicant should be a citizen of India and a permanent resident of Assam.
- 2) Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Council will invite applications from the intending candidates in prescribe format (to be prepared by the Dept.).
- 3) The eligibility criteria for selection of beneficiary under AAMAR DUKAN on wheels is that, the applicant should be unemployed youth with minimum HSLC or equivalent qualification with no income source of himself.
- 4) He should be minimum 18 years of age on the date of application.
- 5) The Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils will invite applications and selection will be made on merit which includes :-
 - a) Educational qualification
 - b) Financial condition.
- 7) A Selection Committee will be constituted under the Chairmanship of respective Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils and 3 (three) others members i.e.,

- a) Sr. Most Supply Officer/Official shall be the Member Secretary.
 - b) Lead Bank Officer of the District. (Member).
 - c) Concerned Circle Officer. (Member).
- 8) The Selection Committee will select the beneficiaries of AAMAR DUKAN on wheels.
 - 9) The beneficiary will have to obtain trade licence from the concerned authority for running the Aamar Dukan on Wheels.
 - 10) The beneficiary shall register his E-Rickshaw under Assam E-Rickshaw Rules, 2017 and obtain driving license from the concerned DTO as per the Rules.
 - 11) The beneficiary shall have to submit Income Certificate to present his ability to bear the expenses of his own contribution.
 - 12) The E-Rickshaw will be insured for First party by the beneficiary, the Company will assist the beneficiary in this regard.
 - 13) After selection the Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils and the Chairman of the Committee will send the list to the Director, FCS&CA, Assam. The Director, FCS&CA will submit the consolidated list along with a detailed report to Government for approval.
 - 14) An agreement will be executed between the Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils and the beneficiary before release of grant in aid. After the agreement is signed the beneficiary will move to the bank for loan and District authorities/ Sub-Divisional authorities/ Principal Secretaries of all Autonomous Councils authority will facilitate in getting the loans.
 - 15) After approval of the Govt and sanction of the Bank loan the grants in aid will be released through the Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils in favour of the beneficiary through the concerned Bank
 - 16) The Deputy Commissioner concerned will fix the route/area of operation through which the Aamar Dukan on wheels will operate.
 - 17) An agreement shall be executed between the Navoday Assam/ J. H. Marketing and the Director, FCS&CA, Assam.

Responsibilities of Beneficiaries :-

- 1) The beneficiary will keep the commodities allotted by the Department in case of AAMAR DUKAN on wheels in addition to other commodities.
- 2) The selected beneficiaries of AAMAR DUKAN on wheels is allowed to take profit margin of Rs. 2.00 to Rs. 3.00 per Kg./Per litre from consumers much below the MRP, based on the landing cost and minimum profit. The profit will be inclusive of transportation as-well.
- 3) The beneficiary will have to obtain trade licence from the concerned authority for running the Aamar Dukan on Wheels.
- 4) The selected beneficiaries must abide by the directions issued by the Director, FCS&CA, Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils. Any lapse on their part will be viewed seriously and legal action may be initiated and also they will have to return the financial aid along with interest to the authority.
- 5) The beneficiary should operate his shop as per the time schedule specified by the authority. Any lapses in this regard will amount to the cancellation of his licence.
- 6) The area of operation will be specified by the Deputy Commissioner/ concerned local authority for each beneficiary.
- 7) The AAMAR DUKAN holders on wheels must compulsorily display the prices of essential commodities while distributing commodities.
- 8) The AAMAR DUKAN holders on wheels will lift commodities from the selected wholesalers/stockist as per direction of the respective Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils.

- 9) The AAMAR DUKAN on wheels should maintain stock book and distribution register for inspecting authority.
- 10) The beneficiary shall operate the Aamar Duakn on Wheels himself. He shall not allow any other person to operate /run the Aamar Duakn on Wheels under any circumstances. There shall be no scope for letting out the Aamar Duakn on Wheels to any other person than to the selected beneficiary selected by the selection committee.

Responsibility of the D.Cs/Pr. Secretaries of Councils/ SDO (C)s :-

- 1) The District authority will convene meeting every week to select the wholesalers from whom the beneficiary will lift the essential commodities.
- 2) The wholesalers /stockist should issue essential commodities as per direction of the District authorities/ Sub-Divisional authorities/ Principal Secretaries of all Autonomous Councils authority on fixed prices.
- 3) The AAMAR DUKAN on wheels holders will not refuse to lift commodities from the selected wholesalers/stockist.
- 4) The Area Officer of FCS&CA will supervise the AAMAR DUKAN on wheels and will submit the report every week to the District authorities/ Sub-Divisional authorities/ Principal Secretaries of all Autonomous Councils authority.
- 5) The Deputy Commissioners/Sub-Divisional Officers/Principal Secretaries of all Autonomous Councils can change the area of operation of the selected of AAMAR DUKAN on wheels.

Responsibility of the Director, FCS&CA, Assam:-

- 1) The Director shall receive the proposals along with the beneficiary list from the Districts. On the basis of the said receipts, he shall prepare a consolidated proposal comprising and covering all the districts and submit it before the Govt. for further process.
- 2) The Director shall sign a agreement with the company which initially proposed the scheme i.e. J.H. Marketing/ Navodoy Assam.
- 3) The Directorate shall be the implementing agency for the entire State and the Director, FCS&CA, Assam will be the Nodal Officer.
- 4) The Director shall collect Utilisation Certificate from the districts and prepare a consolidated UC for the entire amount and shall submit it to the Govt.
- 5) The Director shall monitor the proper implementation and execution of the Scheme throughout the State.

DEED OF AGREEMENT

This Oeed of Agreement is made on this Day of, 2017

BETWEEN

The Deputy Commissioner other than the sixth schedule areas / Principal Secretary Autonomous Council /Sub-divisional Officer (Civil) in one part hereinafter called the First Party which expression shall include his successors in office, administrator and assign for the purpose.

AND

The selected beneficiaries of the Aamar Dukan on wheels duly selected by the Selection Committee on the other part hereinafter called the Second Party.

Whereas the First Party has decided to introduce Aamar Dukan on wheels for the benefit of the general public and generate employment to the unemployed youth in the state of Assam and to provide Essential Commodities at reasonable prices to the consumers in general.

NOW THIS AGREEMENT WITNESSETH AS UNDER: –

1. That the First Party will provide financial assistance of Rs. 50,000/- (rupees fifty thousand) only to the selected beneficiary under the Aamar Dukan on Wheels i.e. the Second Party. And the Second Party shall distribute essential commodities to the consumers at landing price with minimum profit i.e. at Rs. 2 -3 per liter /kg which shall be inclusive of profit and transportation cost.
2. That the Second Party must possess a valid driving license issued by the competent authority and his vehicle i. e the E-rickshaw must be registered and have a valid Registration Certificate (R.C.) issued by the concerned authority.
3. That the Second Party shall obtain route permit from the Deputy Commissioner of Districts other than the sixth schedule Areas/ Principal Secretary of Autonomous Councils/ S. D. O.(C) as the case may be.
4. That the First Party will convene meeting with distributors, wholesalers and convince them to supply essential commodities to the selected beneficiaries of Aamar Dukan on Wheels at landing price/below MRP.
5. That the Second Party will lift commodities from the wholesalers/ distributors as per directions issued by the District Authorities of Districts other than the sixth schedule Areas / Principal Secretary of Autonomous Councils/ S. D. O.(C) from time to time and the second party shall sale the commodities at price fixed by the First Party.
6. That the Second Party shall conspicuously display the prices of essential commodities in the Aamar Dukan on Wheels for convenience of consumer in general.
7. That the Second Party shall maintain proper and correct Stock-book, Stock-register and Sale register which shall be inspected at regular intervals to be produced before the Deputy Commissioner's office and to take signature of verification.
8. That the second party shall have responsibility to get all the signatures in all his documents to be maintained from the concerned authorities.

9. That the Second Party will comply with the directions / Orders issued by the D.C. of Districts other than the sixth schedule Areas / Principal Secretary of Autonomous Councils/ S. D. O.(C) on behalf of the State Govt. with regard to purchase, sale and storage of essential commodities/articles through Aamar Dukan on Wheels, and also the language in which the registers and the in-voice shall be maintained/ issued.
10. That the First Party i.e. the D.C. of Districts other than the sixth schedule Areas / Principal Secretary of Autonomous Councils/ S. D. O.(C) will fix the stock limit for the beneficiaries under Aamar Dukan on Wheels.
11. That, the second party will provide all facilities to the inspecting officer while inspecting the AAMAR DUKAN on Wheels and must provide all documents at the time of inspection. However, the inspection officer shall put his signature after verification on the documents he inspected.
12. That, second party will take adequate measures to ensure that the articles so purchased will be stored in proper condition and ensure that the poisonous chemical will not contaminate the articles and follow the Food Safety standard and must lift good quality food items.
13. That, the second party will furnish correctly such information relating to the business as be required from time to time and shall carry out such instructions from time to time given by the respective Deputy Commissioner, Sub-divisional Officer, Principal Secretary autonomous council.
14. That, if the Second Party willfully fail to lift commodities and involve in malpractices and any breach of the agreement than the second party will be liable for prosecution and will have to return the financial assistance with interest to the first party and first party is in liberty to take legal action and cancel permit and also realize the Financial Assistance from the Second Party as Public Demand as Land Revenue Arrear.

Witnesses

1.

Signature of the First Party

2.

Signature of the Second Party.

This deed of agreement is executed between Deputy Commissioner/Sub-divisional Officer (Civil)/ Principal Secretary Autonomous Councils and the Aamar Dukan holder on wheels on this day of 2017.

The first party is the Deputy Commissioner/Sub-divisional Officer (Civil)/ Principal Secretary Autonomous Who will implement the Aamar Dukan Scheme on wheels.

The second party is the beneficiaries of the Aamar Dukan on wheels.

The Govt. of Assam has decided to introduce Aamar Dukan on wheels for the benefit of the general public and generate employment to the unemployed youth in the state of Assam. The prices of Essential Commodities are fluctuating in nature and general public are compelled to buy Essential Commodities in higher prices and it is priority to the Assam Government to provide Essential Commodities at reasonable prices. The Govt. will provide financial Assistance of Rs 50000/(Rupees fifty thousand) to the selected beneficiaries and the selected beneficiaries will have to distribute essential commodities to the consumers in lesser prices and the scheme will be implemented by the first party Deputy Commissioner/ Sub-divisional officer (Civil)/P.S. Autonomous councils. The concerned area officer of Food, Civil Supplies and Consumer Affairs posted in different District/ subdivisions /autonomous council must ensure the proper implementation of the Scheme.

The second party will have obtain permit from the District/ Sub-divisional/ Autonomous Councils

That, the second party will have to conversant about the Aamar Dukan Wheels scheme sponsored by the Govt. of Assam to provide Essential Commodities to the consumers in reasonable prices as per direction of the Deputy Commissioner and Sub-divisional Officer and the officials entrust by the Deputy Commissioner/ Sub-divisional officer (Civil)/Principal Secretary Autonomous Councils.

That, the second party will lift commodities from the distributor, wholesaler as per direction of the first party from time to time and sale the same in reasonable and price fixed by the first party.

That the second party, will display the displaying board of prices in the Amar Dukan on wheels conspicuously for the benefit of consumers.

That, second party must maintain stock book and sale book correctly.

That, the second party will provide all facilities to the inspecting officer while inspecting the and must provide all documents at the time of inspection.

That, I second party will comply with any direction may be given by the State Government or by the Deputy Commissioner or by the Principal Secretary of the Autonomous councils with regard to purchase, sale and storage for sale of the articles and in regard to language in which the registers, return, receipt or invoices shall be written and regard to authentication and maintenance of the registers.

That, second party will take adequate measures to ensure that the articles so purchased will be stored in proper condition and ensure that the poisonous chemical will not contaminate the articles and follow the Food Safety standard and must lift good quality food items.

That, the second party will furnish correctly such information relating to the business as be required from time to time and shall carry out such instructions from time to time given by the respective Deputy Commissioner, Sub-divisional Officer, Principal Secretary autonomous council.

That, if the Second Party willfully fail to lift commodities i and involve in malpractices and any breach of the agreement than the second party will be liable for prosecution and will have to return the financial assistance with interest to the first party and first party is in liberty to take legal action and cancel permit.

That, the second party must abide by all direction of the District/ Sub divisional/ Autonomous council authority.

That the decision of the first party is the final and second party must follow the direction.

Signature of the first party

Signature of the second party.

Witnesses.